

Community Awareness Committee Minutes

Date and Time

Wednesday, January 8th, 2014 9:00AM-10:00AM

Location

YWCA, 72 Concord St. Manchester, NH

Attendees

Craig Chevalier

Erik Wirkkala

Monica Zulauf

Poster Campaign

Monica liked the draft of the poster that Kyle created

- She suggested that there be a little less text on the poster and instead include a link to a full write-up online.
- We could probably gather all the content needed for these posters on one day
 - We need to contact an agency for each subpopulation profiled and agree to come together, possibly in one preliminary meeting,
 - Then we will spend one day interviewing individuals for these posters
- We would like to arrange for someone to come and do hair and makeup before a photo shoot.
 - Monica said that she could coordinate someone to do hair and makeup
 - Craig said he could likely also connect us with people who could volunteer to do the hair and makeup
- We should also offer “goodie bags” to those people interviewed
 - Fork and Spoon Diner will provide a gift card
- We will need photography equipment and someone to take professional pictures
 - Monica indicated that she is experienced with photography
 - A former VISTA also has marketing/photography experience, Erik can contact her if needed
- Our timeframe is now late winter.
 - After NOFA/Federal grant season, people will have more available time to work on this
- I will let agencies know about our plans at the MCoC General Assembly next week and we can proceed from there

Point in Time Count

Erik informed the committee that MCoC is currently planning the annual PIT Count.

- Both Craig and Monica were familiar with this project
 - The YWCA’s PIT Contact for Emily’s Place will be participating and watching Wednesday’s instructional webinar
 - Craig and his wife will volunteer to help with the unsheltered count

The next Community Awareness meeting will be Wednesday 2/12/14 at 9:00a.m. YWCA 72 Concord St.

Minutes Prepared By

Erik Wirkkala

Manchester Continuum of Care Coordinator, VISTA



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