

Community Awareness Committee Minutes

Date and Time

Thursday, February 21st, 2013 3:00-4:00PM

Location

Granite United Way, 22 Concord Street, 2nd Floor, Manchester

Attendees

Susan Howland
Michele Talwani

Katie Simpson
Brenda Riddell

Peter Grigorakakis

January Minutes Approved.

Community Awareness Chair Update

- Monica Zulauf has expressed interest in becoming the new Chair.
 - If she decides to serve as Chair we will hold an election at the next General Assembly meeting.

iPhone Application

- The student who designed the app for Community Awareness has checked in with Brenda and would like to be involved with any artwork for the project.
 - If there are any schedule conflicts with the student, Brenda will do it.
- Brenda's husband will help us create the iPhone app.
- We will start with an app for the iPhone.
 - Possibly move it over to Android in the future.
- The app will be geared toward the general public, not the homeless population.
 - Does this create a safety issue?
 - We could focus it more on public awareness instead of promoting it as an app to get out when helping panhandlers.
- Should this be an app or a mobile app for the website?
 - It would be great if the MCoC website were more cell phone user-friendly.
 - Moving forward it will be important for the CoC to have this.
 - Mobile presence could reflect what we were going to do with the app.
 - Could make it a learning tool.
 - What emergency facilities are out there, what to do when a panhandler approaches you, a GPS, etc.

MCoC Website

- What are the current website analytics?
 - Katie will bring them to the next committee meeting.
- We could build a new section on the website that focuses on different campaigns.
 - For example, the dos and don'ts when being approached by a panhandler.
 - We could post already existing YouTube videos.
- We could take the calendar and twitter feed off of the homepage and replace it with whatever campaign we're currently working on.
 - It could change monthly.

Centralized Intake

- Could our website help with the new centralized intake system HUD is requiring?
 - An individual could go on our website, put their information in, and it would guide them to the services they need.

MCoC Newsletter

- Story Ideas:
 - Have you been seeing our FB posts? Here's how!
- Should we continue with a monthly email newsletter?
 - We could do a quarterly paper newsletter.
 - This could be distributed at monthly CoC meetings.

Minutes Prepared By

Katie Simpson

Manchester Continuum of Care Coordinator, VISTA