

Community Awareness Committee Minutes

Date and Time

Monday August 4th 1:00PM-2:00PM

Location

Granite United Way, 22 Concord Street, Manchester, NH 03101

Attendees

Brenda Riddell	Kyle Beaulieu	Michele Talwani
Brian Boyer	Levi Kafka	Nancy Comai
Craig Chevalier	Loretta Prescott	Susan Howland

Introductions & Reviewing Agenda

- Welcoming Michele Talwani to the committee

Project Homeless Connect

- VIP event for dignitaries the night before the event
- Opportunity for agencies to talk about their individual programs
- Keeping track of data
- 5:30-7:30
 - Bring media
 - Possibly talk to some consumers
- At St. Josephs
- Possibly having the event slightly earlier than last year due to the debt voting happening at the federal level
- Budget for the event

Website Facebook

- Protocol
 - Maybe policies?
 - Michele will share FIT's policies
 - For the first several months, the new MCoC VISTA will need preapproval of website, Facebook, and Twitter posts/changes from Susan and/or Loretta
- Content going up on website
 - Having an approval process
 - Part of the policies
 - Committee should get involved
- Having one committee member contact agencies regarding linking back on their website to the MCoC's
 - Brian will test to see if his agency to see if they can link back to the MCoC
 - Brenda offered to help to add the link-back on agency's websites, if it was needed
 - Kyle will check website stats to see how many people are being directed through agency links

Spring Activity

- Broadcast information on homelessness
- Put together a booth where they would be prompted to answer some preselected questions
- Going through MPTV
- Nice framework of space
- Home show
- Getting people to think about it
 - Develop a PSA



- Booth could be used for spring event
 - Have it available on the website
 - Maybe also at the Taco Event the Hippo puts on?
- “The Booth of Truth”

Action Steps

- Loretta will approach MPT
- Kyle (and once the new VISTA starts, Pascale) will send reminders to committee members once a month to send news stories to develop a story bank
- Kyle will make changes to the sign-in sheet for a column on time spent on MCoC activities outside of meetings

Minutes Prepared By

Kyle Beaulieu, Families in Transition

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