

Community Awareness Committee Minutes

Date and Time

Monday June 2nd 1:00PM-2:00PM

Location

Granite United Way, 22 Concord Street, Manchester, NH 03101

Attendees

Brenda Riddell
Craig Chevalier

Kyle Beaulieu
Levi Kafka

Susan Howland

Reviewing May Meeting Attendance and Social Media Statistics

- Attendance down this month for all meetings
 - Data collection did not meet, which also brought down numbers
 - Might have trouble raising attendance for the summer months (vacations)
- Website hits are doing relatively well
 - Peaks in hits when news is posted to the website
 - Bounce rate is very high for some reason
 - Would like to increase referring site hits (when a someone visits our website by clicking on a link from another website)
 - Kyle will email the MCoC reminding everyone that if they are not on the MCoC Participating Agency page, or if their link has changed, to email him and also request that they post on their website as being a member of the MCoC with a link to the MCoC page

Media Policy

- First section (Policy section) OK
 - Changed “sub-committee” to just “committee”
- Discussion around Procedure section
 - Specifically procedure 1
 - Discussion regarding whom media inquiries should be directed to
 - Some thought it should be the MCoC Coordinator, some thought it should be Susan Howland
 - Third option discussed was the Chair of the Community Awareness Committee (which is currently vacant)
- No consensus, and without currently bylaws in the MCoC, no set procedure to vote on the item
 - General agreement that a chair is needed to assist with this item
 - How to elect a chair without bylaws?
 - It was agreed that Kyle will email the Community Awareness Committee regarding the open vacancy for chair of the committee, and to see if anyone is interested in filling the position
 - The Task Force will be notified to make sure that this procedure is OK
 - After, the committee will ask the MCoC Continuum to vote on the person who volunteered for the chair

Next Steps

- Kyle will email MCoC regarding website links
- Kyle will email Community Awareness and Task Force regarding our need to fill the vacant chair position
- Our next meeting is on Monday June 13th from 1PM-2PM at the Granite United Way

Minutes Prepared By

Kyle Beaulieu, VISTA
MCoC Coordinator