

Community Awareness Committee Minutes

Date and Time

Monday March 7th 12PM-1:30PM

Location

Families in Transition, 122 Market Street, Manchester, NH 03101

Attendees

Brenda Riddell Kyle Beaulieu Loretta Prescott Susan Howland

Newsletter & Website

- Is done through Constant Contact
- Having newsletter reviewed and edited by committee members
 - Susan and Loretta agreed to trade off reviewing duties every other month
- Purpose should be to drive readers to website
 - Social media should do the same thing
 - Will work with Brenda to restructure the newsletter
- Build up the email distribution list
- Bringing in more writers
 - Possibly sending out an email with a question that anyone could respond to for discussion
 - Would form an article once a month
 - This month it will be “What do you want the public to know about homelessness in Manchester?”
 - Making sure there is some legal language that they consent to having their answer be published
- Some tip or “fun fact in the newsletter”
 - i.e. budget’s, low-income recipe, useful information for their clients
 - i.e. VITA information, “secret millionaire”
- Possibly a section for employment opportunities

Public Forum

- MCAM (now Manchester Public Television (MPT))
- Cathy Masso (Public Operations Manager)
 - They are seeking ways to help in the community
- Setup booths at various high density locations (i.e. the mall, Verizon center, rotary club) that would allow the public to ask, via video, audio, or written, a question to be answered by Manchester’s homeless community leaders
 - Could also setup a spot on the website to receive questions for the show constantly
- Would create interaction between show and public
- Show would be based on a homelessness topic and the community leaders would discuss the topic
- Possibly once a quarter

Strategic-Plan

- Develop a brief plan with goals and measurable outcomes.
 - Kyle will work on this plan and bring it to the committee for review.

Minutes Prepared By

Kyle Beaulieu, VISTA
MCoC Coordinator